

The Record

What Happened to My Bergen Record?

A Love Letter to the Borg Family

On July 6, 2016, the Gannett Company purchased The [Bergen] Record and its affiliated publications from the Borg Family, which had owned the newspaper since 1930. Almost immediately the paper's staff was cut by half, the space devoted to news was reduced, the paper was redesigned and its local focus was diminished. Even casual readers noticed the difference. Retired New York Times Company executive and Oradell resident James Lessersohn will draw on more than 30 years in the newspaper industry in presenting this program.

The presentation will trace the history of The Record and analyze the recent trends in the newspaper business that delivered one of the nation's few remaining family-owned daily newspapers into the hands of America's largest newspaper chain.

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TUESDAY,

SEPTEMBER 12, 2017

7:00PM